



An Open Letter To Our Customers

[TRADITIONS ARCHERY · MONDAY, JUNE 11, 2018](http://WWW.TRADITIONSARCHERY.NET)
WWW.TRADITIONSARCHERY.NET

Dear Valued Customers,

Today we are writing this letter to help inform you of things that have been and will be changing at Traditions Archery. As some of you have already heard, we are trying to sell the store. My goal is to stay open until I can find a successful buyer. You will also notice we have changed our hours, to help lessen the amount of time we are spending at the store. We have also decreased the amount of inventory we are maintaining at the shop. If you need something special, we will still try to order it for you. Please be patient with us. With that being said, the plan to remain open could change if we notice the store is no longer profitable while running these reduced hours/inventory levels. Just for clarity, we are not selling due to any type of financial difficulties. I have decided it is time in my life to make a change for my personal future growth.

On to the next topic. From June 20th until July 8th the shop will be closed. Jen and I are going on a vacation for some much-needed rest. Ed and Tim can still do coaching if some of you need a pre-season tune up. On the other hand, anyone needing work done to your bow, please wait until we return to bring it in. I don't want to have to worry about your equipment being left at the shop while we are gone.

I want to conclude this letter by saying how thankful Jen and I are to have you as customers and friends. Without you, Traditions Archery would not be where it is today. My prayer is for the store to find a buyer who can thrive and make the store what Rochester has needed for so long, a great archery shop that can cater to everyone, have an excellent range, that is warm and inviting.

Thank you for your time.

God Bless,

Tom Baker, owner of Traditions Archery